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FINANCIAL MARKET AND INVESTMENT DECISION

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Abstract

A comparative analysis between various investment avenues (viz: Shares, Real-State, Mutual-Fund, Insurance and Etc.) for the investor of different investment potential (viz: Small Investor { < 1 Lakh}, Mid-Size Investor { 1 < 10 Lakh}). And it been found out that investor of mid-size is more interested to invest in **"real-state"**.

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